



Incubation Center in Garment Designing

Introduction- The Department of Fashion Technology and Home Science has been successfully running since 2009-10 in Guru Nanak College Budhlada (under the management of SGPC, affiliated with Punjabi University Patiala).

The Department provides creative workplaces that assure excellent education in General Textile, Apparel-Manufacturing and Fashion Designing. In its creative work, the Department searches for new modern tools and methods of decorating and utilizing material structures in the process of product design.

Courses of Department-The Department offers various courses such as-

- B.Voc (Fashion Technology)
- B.Voc (Garment Designing)
- B.A. (Fashion Designing) and (Home Science)
- M.Sc. (Fashion Technology)

Short Term Courses/Value added courses-

- Community Course in Garment Designing (under the Skill Development Scheme of UGC)
- Pattern Making
- Cutting & Sewing

MOU's Signed- 1. HIND Enterprises, Bathinda

2. The Master Wall, Bathinda

3. The Gargian Master Cut (Sunil Garments), Lehra Gaga (Sangrur).



Objective-

- To promote student growth and self-development through student support services, programs, and activities.
- Our fashion design programme train students to use colors, fabrics and ornamentation to craft different fashion items.
- To provide an education of exceptional quality and affordability.
- The hands-on practice allows students to apply skills in interpreting and developing projects in different areas of fashion, and adds more value to their creativity. These groomed, skilled and trained students would be an asset to any relevant industry.
- During the coursework, students also learn to organize exhibitions for the sale of self-designed handicraft products as well as accessories and fashion shows for showcasing their talents. This will help to encourage students to start their entrepreneurship.
- The students are provided with opportunities for academic excellence and cultural enrichment to enable them to build a multi-faceted personality to face the challenges that lie ahead.
- To expose students to their chosen professions through internships, workshops, guest lectures, industry-sponsored projects, and other opportunities for experiential learning.
- To provide students with a multifaceted educational experience, this incorporates the vast and rich textile and crafts heritage of India.

Facilities- This Department has its own library and well-equipped laboratories-

- Garment Construction and Pattern Making Lab
- Textile Testing Lab
- Computer Lab
- Home Science Lab

The program is suitably supported by the requisite infrastructure, the latest equipment, computer facilities and an extensive Department library.



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Garment Lab as Innovative and Entrepreneurship Center

In today's era, people are more interested to become job givers rather than job seekers.

This thought has given rise to the concept of entrepreneurship. Entrepreneurs are known for their creative skills, innovative ideas and new inventions. Entrepreneurship in fashion is just like entrepreneurship in any other field and is no longer limited to stand-alone stores/boutiques. Various approaches have been developed with the advancement of the internet. Designers today are exploiting all the benefits offered by modern technologies such as e-commerce, 3D printing, digital avatars or AI-based marketing strategies. They play various roles of management--think of innovative ideas, decision making, visionary leadership, economic development and supporting social environment.

This review paper includes the concept of entrepreneurship, characteristics, types, challenges, scope and impact of COVID-19 on entrepreneurship and possible future scenario of fashion entrepreneurs.



Practical work in our incubation center



Expert faculty sharing their knowledge with the Fashion students of Drafting and Pattern Making



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**Expert faculty sharing their knowledge with the Fashion students
about Garment Construction Work**



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Fashion Designing students making creative dresses with Draping



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Tape effect on t-shirt ❤️❤️



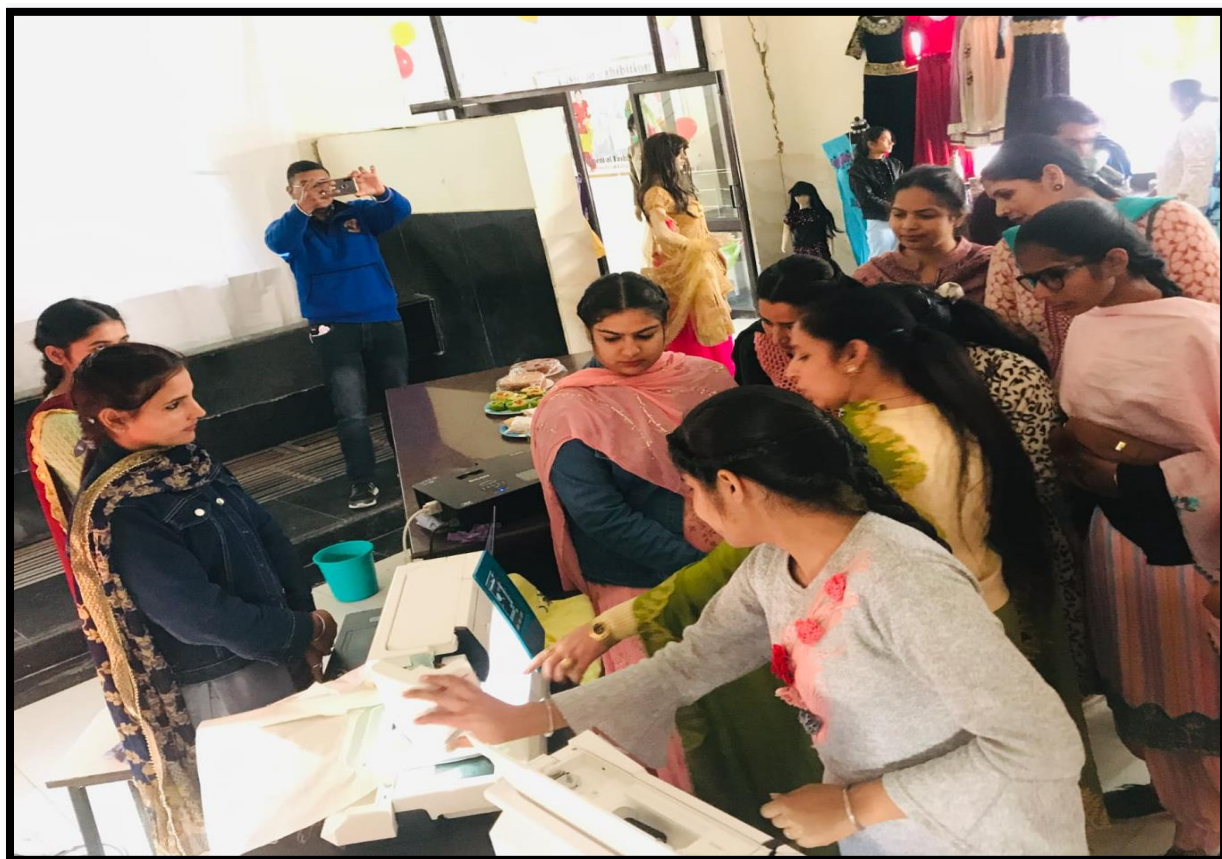
Painting (Stencil, Block, free Hand)



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Designing with Memory Craft 9900 (Fully computerize electronic Machine)



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Sketching is Excellent at drawing, sketching, and painting skills



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**Expert faculty sharing their knowledge with the new entrepreneur
about Flat Bed Knit Machine in 'Textile Lab'**



INNOVATIVE PRACTICES

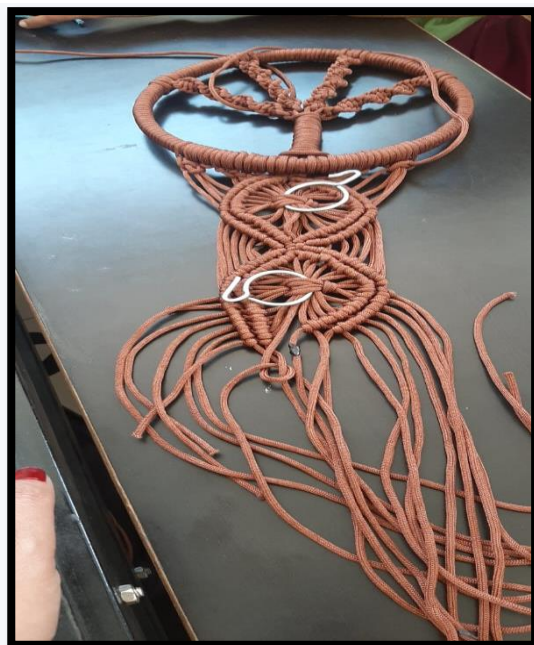




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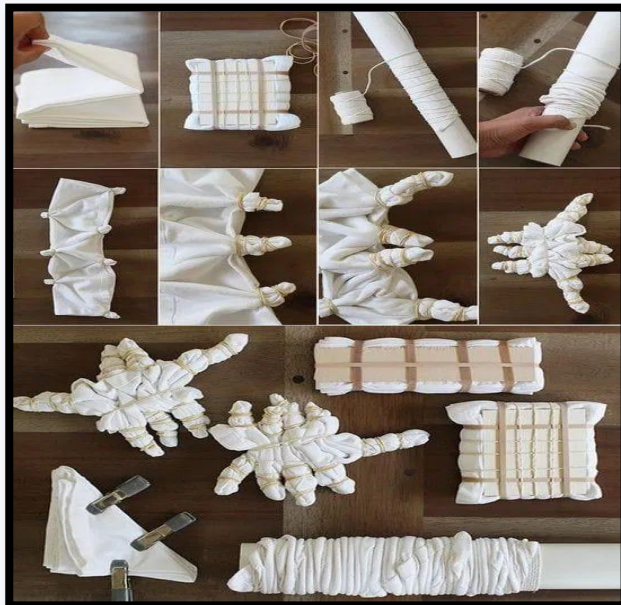
Expert faculty sharing their knowledge of Macramé key-chain, wall hanging, Foot wears, Hand Bags etc.



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Tie and Dye



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Best out of Waste with Jute, wool, plastic bottles etc.



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Hand Made Jewellery



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Handmade bags for sale made by students



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All dresses of Fashion Show are design and construct by Fashion students



Conclusion-

Among the most valuable contributions of incubators is that they place entrepreneurs in vibrant settings with other risk-taking adventurers. That community offsets the sense of isolations that entrepreneurs would otherwise feel.

Our incubator centre helps grow a startup from an early-stage idea to students that can stand on its own.

Our incubation center entrepreneurial culture among the students, self-employment opportunities and sensitize students towards business/ entrepreneurship.

This incubation center orients students to work on their innovative ideas and to develop their business skills using the resources available within and outside the college.

It provides facilities for prospective incubates in fashion, home decor and other domains.

It organizes workshops, industrial visits, trainings and invites industrial experts for personal grooming for students.

The center strengthens industry interaction of the institution and generates revenues through consultancy work and student start-up.



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 GPS Map Camera

Talwandi, Punjab, India

WHM9+4JR, Talwandi, Budhlada, Punjab 151502, India

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GPS Map Camera



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GPS Map Camera

Talwandi, Punjab, India

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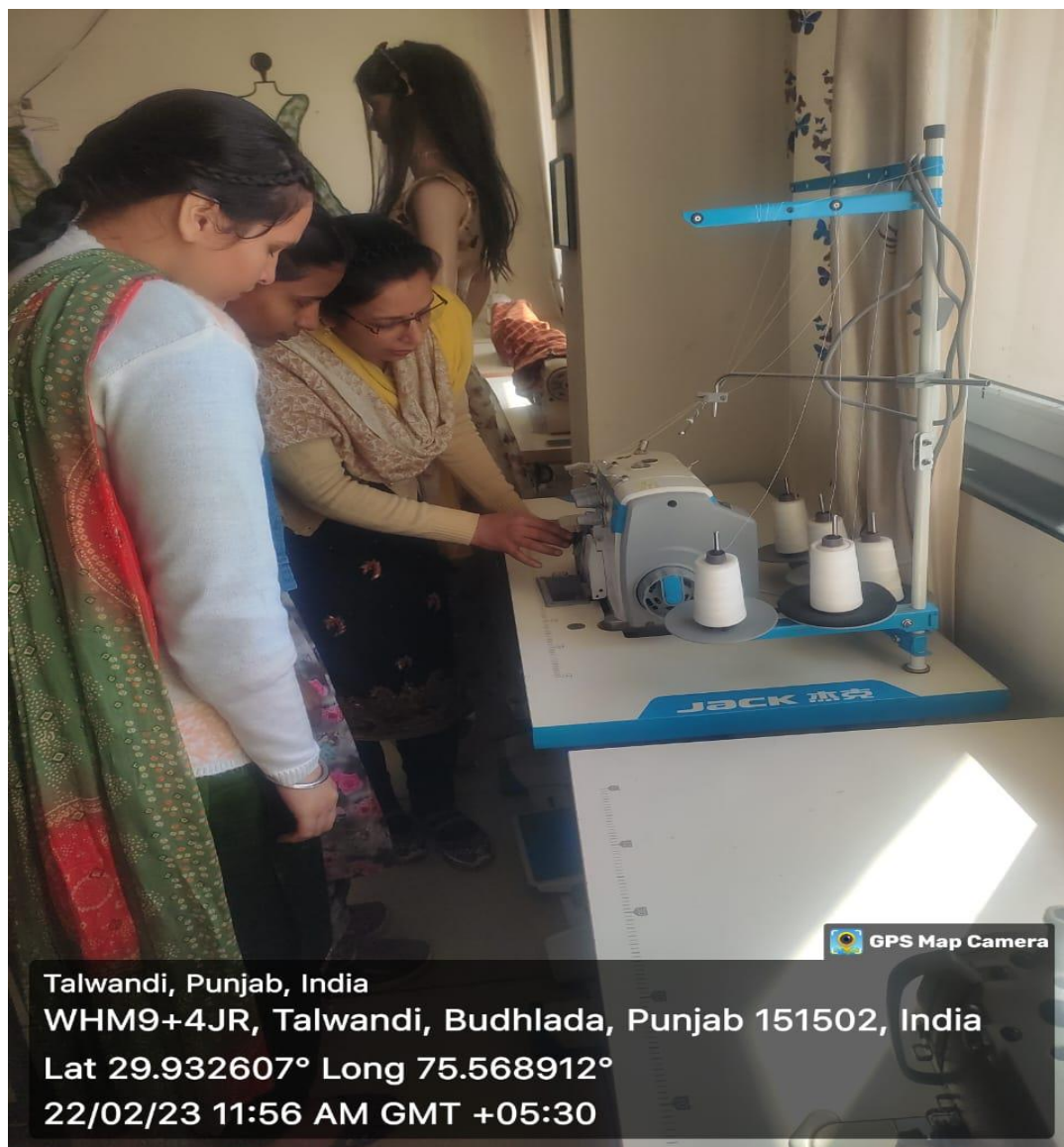
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GPS Map Camera

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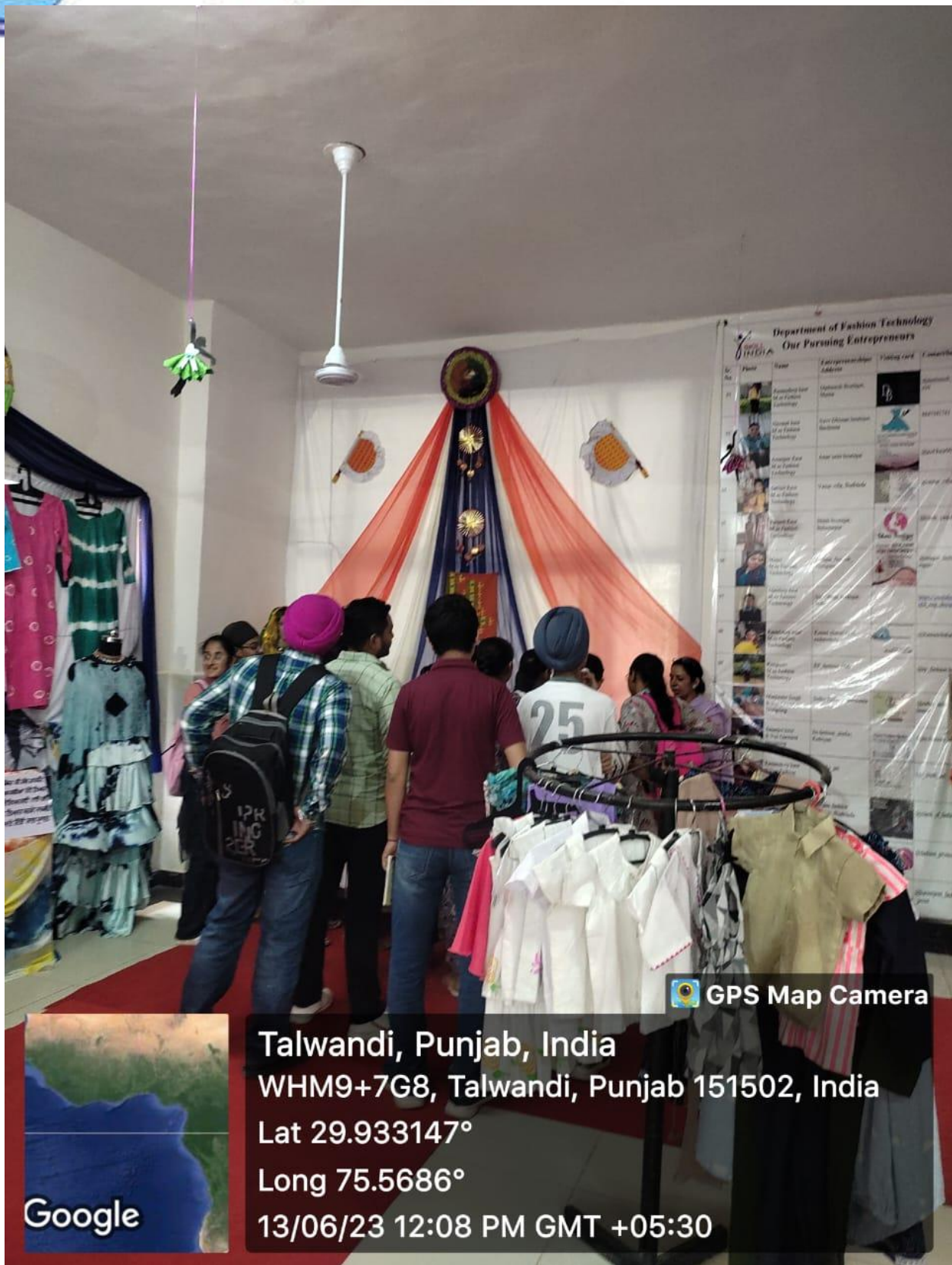
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Google

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